Investing in the Homeland: Migration, Social Ties, and Foreign Firms Benjamin A.T. Graham https://www.press.umich.edu/10011255/investing\_in\_the\_homeland University of Michigan Press, 2019

## **CONTENTS**

	Acknowledgments	ix
1.	Introduction	1
2.	Diasporans as Transnational Brokers: A Theory of Homeland Investment	21
3.	Research Design and New Firm-Level Data	65
4.	Measuring Firms' Social Connectedness	81
5.	How Do Diaspora-Affiliated Firms Use Social Networks?	101
6.	The Development Impact of Diaspora-Affiliated Firms	125
7.	Conclusion: Implications for Governments and Multinational Firms	149
	Appendix A: Supplementary Materials for Chapter 3	165
	Appendix B: Supplementary Materials for Chapter 4	183
	Appendix C: Supplementary Materials for Chapter 5	193
	Appendix D: Supplementary Materials for Chapter 6	205
	Notes	213
	References	227
	Index	253

Digital materials related to this title can be found on the Fulcrum platform via the following citable URL: https://doi.org/10.3998/mpub.10011255