Making News at The New York Times Nikki Usher http://www.press.umich.edu/5134391/ The University of Michigan Press, 2014

Contents

Introduction: *The Times* in the Digital Age 1

- 1. Setting: News about the News: *The Times* in 2010 30
- Three Days in the Lives of New York Times Journalists 49
- 3. The Irony of Immediacy 87
- 4. Immediacy: To What End? 125
- 5. Interactivity: What Is It? Who Are These People? And Why? 150
- 6. Participation, Branding, and the New *New York Times* 186
- 7. Prelude to What? 216

Methods 242 Notes 247 Bibliography 257 Index 275