## Contents

Introduction 1 Peter Alegi and Chris Bolsmann

Part 1: Refashioning Urban Spaces and Local Struggles in Host Cities

World Cup Finale on Long Street 21 Daniel Herwitz

Integration, Marginalization, and Exclusion in World Cup Johannesburg 31 Marc Fletcher

The World Cup Geography of Durban: What Will Endure? 42 *David Roberts and Orli Bass* 

Cape Town, the City without and within the White Lines 52 *Killian Doherty* 

Part 2: World Cup Sounds, Visual Culture, and Aesthetics

World Cup Music and Football Noise: The *Lion King*, Waka Waka, and the Vuvuzela 61 *Jennifer Doyle* 

The Vuvuzela as Paradox of Leisure and Noise: A Sociocultural Perspective 70 Solomon Waliaula Africa's World Cup: Critical Reflections on Play, Patriotism, Spectatorship, and Space Edited by Peter Alegi and Chris Bolsmann http://www.press.umich.edu/4038158/ The University of Michigan Press, 2013

xii • Contents

Halakasha! The Time Has Come! Exhibiting the Art of Football Fandom 77 *Fiona Rankin-Smith* 

Soccer Bleu: The View from Paris 87 John Samuel Harpham

Part 3: Spectatorship, Patriotism, Nationalism, and Pan-Africanism

Ghana's Black Stars: A Fifty-Year Journey to the World Cup Quarterfinals 99 *Craig Waite* 

To Sing or Not to Sing? National Anthems, Football Obsessions, and Bafana Bafana's World Cup 109 *Chris Bolsmann* 

An Aficionado's Perspectives on the Complexity and Contradictions of Rooting for a Team in the 2010 World Cup 119 Simon Adetona Akindes

Chronicling the Uruguayan World Cup Experience across South Africa 132 David Patrick Lane

Screaming U-S-A! (and Other Imagined Things): Us versus Them at South Africa 2010 148 *Andrew M. Guest* 

Three Lions Ate My Shirt: England Fans in South Africa 159 *Mark Perryman* 

Mexi-co, Mexi-co, Ra, Ra, Ra!: Invented Traditions and the Cultural Performance of Mexican Fans at the 2010 World Cup 168 Sergio Varela Hernández

The Road to 2010: A Soccer Journey from Marrakech to Johannesburg 176 *Niels Posthumus and Anna Mayumi Kerber* 

Contents • xiii

Part 4: Political Discourses and Economic Rationales of World Cup Hosting

Worlds Apart?: The 1995 Rugby World Cup and the 2010 FIFA World Cup 189 *Albert Grundlingh and John Nauright* 

South Africa Welcomes the World: The 2010 World Cup, Xenophobia, and South Africa's *Ubuntu* Dream 200 *Meg Vandermerwe* 

In the Theater of the World Cup 210 *Laurent Dubois* 

Forum on the 2010 World Cup: Perspectives from South African Practitioners 219 Peter Alegi, Thabo Dladla, Mohlomi Kekeletso Maubane, and Rodney Reiners

Selected Bibliography 235 Contributors 243 Index 247 *Illustrations following pages 76 and 158*