

# *Contents*

FOREWORD	xi
Introduction	1
<b>PART A: UNDERSTANDING GENRE-BASED INSTRUCTION</b>	<b>5</b>
1. What are genres?	7
2. What are the differences between genre and text?	9
3. What are some genres that students commonly encounter?	11
4. Is the five-paragraph essay a genre?	13
5. What are the differences between a genre and a mode?	15
6. What are the differences between a genre and a template?	17
7. What are the differences between genre and argument?	21
8. What is genre knowledge?	25
<b>PART B: INTRODUCING GENRE-BASED INSTRUCTION</b>	<b>27</b>
9. What is genre-based instruction?	29
10. What is genre analysis?	31
11. What are the roles of audience and context in genre-based instruction?	36
12. What is rhetorical moves analysis?	38
13. What does grammar mean in genre-based writing?	41
14. What is register?	43
15. How can grammar, vocabulary, and writing instruction be effectively integrated?	45
16. How can I teach coherence in genre-based instruction?	50
17. How can I teach cohesion in genre-based instruction?	54
18. How can I teach stance in a genre-based classroom?	58

---

<b>PART C: DESIGNING A GENRE-BASED COURSE</b>	<b>61</b>
19. What is the role of needs assessment in genre-based instruction?	63
20. What does a genre-based curriculum look like?	66
21. What does a genre-based unit look like?	69
22. What is an effective genre-based assignment?	72
23. How do I teach students to analyze assignments for other classes?	75
24. How should I assess genre-based writing?	78
25. How do I write a genre-based rubric?	80
26. What is the role of written corrective feedback in genre-based writing?	83
27. What is the role of reflection in genre-based instruction?	86
28. How can I help students use their prior knowledge strategically in approaching a new genre?	90
29. How can I help students critique genres?	92
<b>PART D: ADDRESSING COMMON CONCERNS</b>	<b>95</b>
30. Is genre-based writing instruction only for advanced students?	97
31. Should I assign “essays” in genre-based instruction?	99
32. Should I assign “research papers” in genre-based instruction?	102
33. How can students draw on their multilingual resources in genre-based instruction?	105
34. Do I need to be an expert in the genres I’m teaching?	108
35. How do I find and use sample texts?	111
36. What role can emerging multimodal genres play in an academic writing class?	114

---

<b>PART E: MOVING FORWARD WITH GENRE-BASED INSTRUCTION</b>	117
37. How do I encourage colleagues to adopt genre-based instruction?	119
38. How do I talk about genre with faculty across the disciplines?	121
39. How do I explain genre to an administrator?	123
40. What do I read next?	125
<b>REFERENCES</b>	128