

Contents

To the Instructor

ix

1: Coffee	1
Reading 1: Cross-Cultural Communication	2
Pre-Reading Activities	2
Reading Skill: Skimming and Scanning	2
Reading: <i>Attitudes Toward Multi-National Coffee Chains</i>	6
Post-Reading Activities	8
Extension	11
Reading 2: Environmental Science	12
Pre-Reading Activities	12
Reading Skill: Transitions	12
Reading: <i>Why Buy Shade-Grown Coffee?</i>	17
Post-Reading Activities	18
Extension	21

2: Happiness	22
Reading 1: Chemistry	24
Pre-Reading Activities	24
Reading Skill: Signposts	24
Reading: <i>Happiness Explained</i>	28
Post-Reading Activities	30
Extension	31
Reading 2: Sociology	32
Pre-Reading Activities	32
Reading Skill: Vocabulary from Context 1	32
Reading: <i>Gross National Happiness</i>	36
Post-Reading Activities	38
Extension	40

3: Bats	41
Reading 1: Biology	43
Pre-Reading Activities	43
Reading Skill: Definitions, Explanations, and Examples	43
Reading: <i>What's Killing the Bats?</i>	46
Post-Reading Activities	47
Extension	49
Reading 2: Art	50
Pre-Reading Activities	50
Reading Skill: Vocabulary from Context 2	50
Reading: <i>Bats in Chinese Art</i>	53
Post-Reading Activities	55
Extension	57

4: Rubies	58
Reading 1: Geology	59
Pre-Reading Activities	59
Reading Skill: Pronoun Referents	59
Reading: <i>Rubies: Rare and Valuable</i>	63
Post-Reading Activities	65
Extension	68
Reading 2: Political Science	69
Pre-Reading Activities	69
Reading Skill: Identifying Fact and Opinion	69
Reading: <i>Jewelers, Buyers Divided on Ruby Ban</i>	73
Post-Reading Activities	74
Extension	77

5: Photography	78
Reading 1: Mathematics	79
Pre-Reading Activities	79
Reading Skill: Drawing Conclusions	79
Reading: <i>Mathematics for Everyday Life: Who Blinked?</i>	83
Post-Reading Activities	85
Extension	88
Reading 2: Business	89
Pre-Reading Activities	89
Reading Skill: Making Inferences	89
Reading: <i>What Killed Kodak?</i>	92
Post-Reading Activities	94
Extension	97

6: Marathons	98
Reading 1: History	99
Pre-Reading Activities	99
Reading Skill: Reading Skill Review	99
Reading: <i>The History of the Marathon</i>	103
Post-Reading Activities	105
Extension	107
Reading 2: Creative Writing (Non-Fiction)	108
Pre-Reading Activities	108
Reading Skill: Tone: Exaggeration and Humor	108
Reading: <i>Leading the Blind, Part 1: Before the Race</i>	110
Post-Reading Activities	111
Reading: <i>Leading the Blind, Part 2: The Race</i>	114
Post-Reading Activities	116
Extension	118