Banking on Stability

Banking on Stability

Japan and the Cross-Pacific Dynamics of International Financial Crisis Management

Saori N. Katada

Ann Arbor

THE UNIVERSITY OF MICHIGAN PRESS

Copyright © by the University of Michigan 2001 All rights reserved Published in the United States of America by The University of Michigan Press Manufactured in the United States of America ⊗Printed on acid-free paper

2004 2003 2002 2001 4 3 2 1

No part of this publication may be reproduced, stored in a retrieval system, or transmitted in any form or by any means, electronic, mechanical, or otherwise, without the written permission of the publisher.

A CIP catalog record for this book is available from the British Library.

Library of Congress Cataloging-in-Publication Data

Katada, Saori N.

Banking on stability : Japan and the cross-Pacific dynamics of international financial crisis management / Saori N. Katada.

p. cm.
Includes bibliographical references and index.
ISBN 0-472-11211-2 (Cloth : alk. paper)
1. Japan—Foreign economic relations. 2. International
finance. 3. Financial crises. I. Title.
HF1601 .K288 2001
337.52—dc21 2001001085

For my parents, Toru and Hiroko Nakai

Contents

	List of Figures	ix
	List of Tables	xi
	Acknowledgments	xiii
	List of Abbreviations	XV
	Introduction	1
	Part 1. Theory, Background, and Data	
1.	The Motivation to Cooperate, Lead, and Follow	19
2.	Japan's Economic Integration: Developing Regions and the United States	35
3.	Quantitative Analysis: The Latin American Debt Crisis and Japan's Official Financial Flows	76
	Part 2. Latin America	
4.	Introduction to the Comparative Case Study of Latin America	117
5		117
	Japan and the Latin American Debt Crisis	123
6.	Japan in the Mexican Peso Crisis and Its Repercussions	145
	Part 3. Asia	
7.	Introduction to the Case Study of Asia	167
8.	Japan and the United States in the Asian Financial	
	Crisis Management	172
	Conclusion: International Cooperation and Financial	
	Crisis Management	209
	Appendixes	221
	Notes	231
	Bibliography	265
	Index	295

Figures

2.1	Regional distribution of Japan's total trade, 1973–98	37
2.2	Japan's trade balance with regions, 1973–98	
2.3	Japan's foreign aid to various regions, 1970–98	43
2.4	Japan's other official flows (OOFs) to various regions, 1970–94	47
2.5	Composition of capital flows to developing countries in the 1990s	54
2.6	GDP growth of the United States and Japan, 1982–99	59
2.7	Real gross fixed capital formation, 1982–99	60
2.8	Share in world exports: The United States and Japan, 1973–98	61
2.9	US trade deficit with Japan and with the world, 1976–98	62
2.10	US total trade with Japan and with the world, 1976–98	63
2.11	Japan's long-term external asset: Stock and change, 1984–94	66
2.12	US long-term net liabilities to Japan and other foreign countries, 1969–97	68
2.13	Yen-dollar exchange rate fluctuation, 1971–2000	70
2.14	Real long-term interest rates of the United States and Japan, 1969–99	73
3.1	Net financial flows to Latin America from the United States and Japan, 1975–91	79
3.2	Japan's ODA and OOF to Latin America, 1976–91	82
3.3	Official flows and debt outstanding, average 1983–90	84
3.4	Official flows and total trade with Japan, average 1983–90	85
3.5	Official flows and GNP per capita, average 1983–90	86
5.1	Bank loans outstanding in Latin America, Japan, and the United States, 1980–88	134
8.1a	The composition of foreign capital inflows into Asia, 1990–98	200
8.1b	The composition of foreign capital inflows into Latin America, 1990–98	201
8.2	Country origin of bank debt in Thailand, Indonesia, and South Korea in 1997	202

Tables

2.1	Top Ten ODA Donors, 1980–1998	38
2.2	The Progress of JEXIM Bank Untied Loan Commitments by Region	47
2.3	Japan's Foreign Direct Investment by Region, 1965–1997	49
2.4	Samurai Bond Issuance, 1990–1998	55
2.5	World's Top Ten Banks in Terms of Their Capital	64
2.6	Composition and Geographical Distribution of Japan's Long-Term Net Capital Outflows, 1985–1991	67
3.1	Top Five Latin American Recipients of Japan's ODA and OOF, 1976–1991	83
3.2	Models, Variables, and Their Expected Signs from Time-Series Models (one-year, one-data-point variables)	90
3.3	Time-Series Regression with ODA as the Dependent Variable (Model 1)	93
3.4	Time-Series Regression with OOF as the Dependent Variable (Model 2)	95
3.5	Time-Series Regression with Private Capital Flows as the Dependent Variable (Model 3)	97
3.6	Models, Variables, and Their Expected Signs from Time-Series Cross-Section Models (one-year, <i>N</i> -data-point variables)	99
3.7	ODA Allocation within Latin America, 1975–1991 (Model 4)	104
3.8	OOF Allocation within Latin America, 1975–1991 (Model 5)	106
5.1	JEXIM Bank's Support to the Brady Plan with Signing Dates and Amounts	131
6.1	Comparison of Net Capital Flows to Seven Latin American Countries, 1982–1997	159
8.1	Japan's Bank Claims in Asia, Year-End 1996 through Year-End 1999	189

8.2	Japan's Foreign Direct Investment in Asia, FY 1995–FY 1998	190
8.3	Changes in US Total Trade with Different Regions, 1991–1997	193
8.4	8.4 Changes in Japan's Financial Asset Position in the United States	
	by Investment Category, 1980–1995	194

Acknowledgments

This book would not be here without those who continuously supported me. I extend my utmost gratitude to two mentors of mine, Benjamin (Jerry) Cohen and Timothy J. McKeown. They patiently read and reread the manuscript and generously provided me with invaluable criticisms and suggestions. Their advice and encouragement was indispensable for the completion of my book. I am very grateful as a young scholar to have met these two academics with the greatest minds in their field and commitment to the highest standards in their scholarship. They have set for me a goal to aspire to throughout my professional career.

Generosity of many institutions and people there nurtured this project. Funding and fellowships from the Tinker Foundation, the Social Science Research Council (Japan Program), the University of North Carolina at Chapel Hill, and the College of Letters, Arts, and Sciences, the Center for International Studies, as well as the School of International Relations at the University of Southern California, helped me at critical times. The United Nations Development Programme (UNDP) office in Mexico and the World Bank provided me some independent research time while I was working for them full-time. Hitotsubashi University and its faculty greatly facilitated my fieldwork in Tokyo.

Many colleagues, teachers, and friends read the manuscript at its various stages. Three people in particular, Laurie Brand, John Odell, and T. J. Pempel, kindly read the entire manuscript and gave me valuable comments. I thank Karen Adams, Leslie Armijo, Chia-Shang James Chu, Eileen Crumm, Polly Diven, Kim Dietrich, Eileen Doherty, E. V. K. Fitzgerald, Benjamin Fordham, Jeffry Frieden, Michael Fry, Nora Hamilton, Jonathan Hartlyn, Himmat Kalsi, Peter Katzenstein, Jeffrey Knopf, Abraham Lowenthal, Mathias Moersch, Ramon Moreno, Thomas Oatley, Louis Pauly, David Rapkin, Lars Schoultz, Barbara Stallings, Jonathan Strand, James White, Meredith Woo-Cummings, and three anonymous reviewers for their comments. I am also grateful to those in Japan who guided me and helped me gather information and conduct interviews: Nobuhiro Ashida, Masako Ayakawa, Kotaro Horisaka, Mitsuhiro Kagami, Hidesuke Kotajima, Sayuri Kuwabara, Ryo Oshiba, Hideo Sato, Masaharu Shimizu, Toru Yanagihara, and Daizaburo Yui. Of course, I appreciate the generosity of those who kindly gave me their precious time for interviews while I visited Japan and Mexico, as well as various parts of the United States. The assistance of Sung Jun Jo, Yong Wook Lee, Wendy Lords, and Andrew Manning significantly facilitated my research while I was teaching. Editorial assistance by Leslie Wirpsa and helpful suggestions by the Senior Editor for Social Sciences of the University of Michigan Press, Ellen McCarthy, were invaluable.

Finally, I thank my family. This book is dedicated to my parents, Toru and Hiroko Nakai, who have had the misfortune of having such a rebellious daughter, but who have given her the maximum liberty to think and make decisions on her own. I am also very lucky to have another set of parents, James and Verdell Coleman. Ever since I was "adopted" by them as a foreign exchange student in high school, they and their four daughters have been so kind to make me and, later, my husband members of their family. Last but not least, Satoshi and Kay Katada deserve my deepest thanks. They have given me energy and confidence to go on. Satoshi has always been a patient listener and my best friend, and I thank Kay for being such a collaborative baby while I was managing this "double gestation." Without their love and support, completion of this book would not have been possible.

List of Abbreviations

ADB	Asian Development Bank
AGRI	Asia Growth and Recovery Initiative
AMF	Asian Monetary Fund
APEC	Asia Pacific Economic Cooperation
ASEAN	Association of Southeast Asian Nations
BAC	bank advisory committee
BIS	Bank for International Settlements
DAC	Development Assistance Committee
EFF	Extended Fund Facility
ESAF	Enhanced Structural Adjustment Facility
ESF	Exchange Stabilization Fund
FBIS	Foreign Broadcast Information System
FDI	foreign direct investment
FILP	Fiscal Investment and Loan Program
FTAA	Free Trade Area of the Americas
G-5	Group of Five (France, Germany, Japan, the United
	Kingdom, and the United States)
G-7	Group of Seven (G-5 plus Canada and Italy)
G-10	Group of Ten (G-7 plus Belgium, the Netherlands, Sweden,
	and Switzerland)
G-77	Group of Seventy-Seven
GAB	General Arrangements to Borrow
GAO	General Accounting Office (of the United States)
GDP	gross domestic product
GNP	gross national product
IBRD	International Bank for Reconstruction and Development
IDA	International Development Association
IDB	Inter-American Development Bank
IFC	International Finance Corporation
IFI	international financial institutions
IIMA	Institute for International Monetary Affairs
IMF	International Monetary Fund
JBIC	Japan Bank for International Cooperation
JCIF	Japan Center for International Finance
JEXIM Bank	Export-Import Bank of Japan
JICA	Japan International Cooperation Agency
LDP	Liberal Democratic Party

LIBOR	London Inter-Bank Offered Rate
LDC	less developed country
MITI	Ministry of International Trade and Industry
MOF	Ministry of Finance
MOFA	Ministry of Foreign Affairs
MOSS	Market-Oriented Sector Selective
NAB	New Arrangements to Borrow
NAFA	North American Framework Agreement
NAFTA	North American Free Trade Agreement
ODA	official development assistance
OECD	Organization for Economic Cooperation and Development
OECF	Overseas Economic Cooperation Fund
OMA	orderly marketing agreement
OOF	other official flows
OPEC	Organization of Petroleum Exporting Countries
PBL	policy-based lending
PCSE	panel-corrected standard errors
РКО	price-keeping operation
SAF	Structural Adjustment Facility
SAL	Structural Adjustment Loan
SECAL	Sector Adjustment Loan
SII	Structural Impediments Initiative
SRF	Supplemental Reserve Facility
TSCS	time-series cross-section
UN	United Nations
UNCTAD	United Nations Conference on Trade and Development
UNU	United Nations University
VER	voluntary export restraint
WIDER	World Institute for Development Economics Research